

CONFLUENCE

WHERE IDEAS AND PRACTICE MEET

Friday, May 2nd | 10 AM - 12 PM | United Way of Greater Houston

ABOUT CONFLUENCE: WHERE IDEAS AND PRACTICE MEET

After more than 20 years of hosting our Annual Symposium, we're excited to return this spring with the in-person format introduced last fall—continuing our commitment to a fresh, focused approach.

This spring's theme, **The Groundwork for Tomorrow: Soil, Growth, and Resilience**, explores a timely and essential question:

As our city continues to grow, how can we balance development with the need to maintain healthy soils that support biodiversity, water retention, and sustainability?

Confluence: Where Ideas and Practice Meet presents a thoughtfully designed program aimed at informing, connecting, and inspiring professionals dedicated to shaping a more resilient Houston. Participants will have the opportunity to earn **1.5 Learning Units** toward their Continuing Education requirements while engaging in relevant discussions on **green infrastructure, low-impact development, conservation, and sustainable growth**.

The event begins with our **Rise and Shine Coffee & Bites Morning Networking Mixer**—an exclusive opportunity for **VIPs and sponsors** to connect with invited guests and thought leaders before the main program.

Following the mixer, the program will feature **two regional experts** sharing insights related to this spring's theme, followed by a **moderated forum** designed to engage a diverse audience of professionals and practitioners in a dynamic and enriching educational session.

ABOUT BAYOU PRESERVATION'S SYMPOSIUM

Bayou Preservation Association's Symposium unites **industry leaders, environmental professionals, and community changemakers** for essential discussions that foster sustainable solutions—building on a legacy of connection and collaboration.

Now rebranded as **Confluence**, the Symposium continues to be a vital platform for **education, innovation, and advocacy**. It explores practical strategies to preserve and enhance our natural spaces, emphasizing **green infrastructure, sustainable development, and conservation**. Confluence serves as an important gathering for those dedicated to safeguarding Houston's bayous and urban environments.

SPONSORSHIP OPPORTUNITIES

We would be honored to have your organization partner with us in advancing these important conversations. Please review the attached sponsorship form for detailed levels and benefits. If you'd like to customize a sponsorship opportunity to better align with your company's goals, we're happy to accommodate.

To maximize visibility, the sponsorship deadline is **Thursday, April 10**. Please note: recognition on event signage, our website, and social media may become more limited as we approach the event date. We're committed to promoting your support as widely as possible and appreciate your early response confirmation.

QUESTIONS

Please call **713-529-6443** or email info@bayoupreservation.org for additional information or to secure your sponsorship.

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SUBMIT ONLINE



SPONSORSHIP BENEFITS & RECOGNITION

RISE AND SHINE COFFEE & BITES UNDERWRITER - \$3000

- 8 complimentary tickets to Confluence, including VIP access to the Coffee & Bites Mixer from 9 am to 10 am and CEU certification
- Prominent recognition of logo featured on all promotional materials, including IKE SmartCity Kiosk
- Verbal acknowledgment from the moderator during the event
- Prominent logo placement on the BPA's website homepage, the event's webpage, and the ticketing page
- Opportunity to provide sustainable giveaways to all attendees

BAYOU INNOVATOR - \$1000

- 4 complimentary tickets to Confluence, including VIP access to the Coffee & Bites Mixer from 9 am to 10 am and CEU certification
- Special recognition of logo featured on all promotional materials, including IKE Smart City Kiosk
- Verbal acknowledgment from the moderator during the event
- Special logo placement on the BPA's webpage homepage, the event's webpage, and the ticketing page

WATERSHED GUARDIAN - \$1500

- 6 complimentary tickets to Confluence, including VIP access to the Coffee & Bites Mixer from 9 am to 10 am and CEU certification
- Recognition of logo featured on all promotional materials, including IKE SmartCity Kiosk
- Verbal acknowledgment from the moderator during the event
- Recognition of logo placement on the BPA's website homepage, the event's webpage, and the ticketing page

TRIBUTARY SUPPORTER - \$500

- 2 complimentary tickets to Confluence, including VIP access to the Coffee & Bites Mixer from 9 am to 10 am and CEU certification
- Name listed on the event's webpage and ticketing page

ALL SPONSORS PACKAGES INCLUDES:

- **Recognition of logo/name on the program, welcome board, and the welcome slide deck during the event.**
- **Recognition on BPA's website homepage, the event's page, ticketing page, social media event inclusion, and BPA's newsletters.**

SPONSORSHIP RESPONSE

- Rise and Shine Coffee & Bites \$3,000 Watershed Guardian \$1,500
 Bayou Innovator \$1,000 Tributary Supporter \$500

TICKETS

- VIP \$75 (1 ticket to Confluence + VIP access to the Coffee & Bites Mixer from 9 am to 10 am and optional CEUs) Qty _____
 General Admission + CEUs \$50 Qty _____
 General Admission \$40 Qty _____
- I am/We are not interested in sponsorship at this time but would like to purchase tickets totaling \$ _____
- I am/We are unable to attend, please accept my donation of \$ _____

SPONSORSHIP INFORMATION

Please print name as it should appear for donor recognition.

Company Name _____

Contact _____

Full Address _____

Email _____

Phone Number _____

Please send checks and the completed form to:
 Bayou Preservation Association
 2339 Commerce St, Suite #163, Houston, TX 77002

or
Purchase tickets and sponsorships online at:
www.bayoupreservation.org/event

or
Email the completed form to be invoiced to:
info@bayoupreservation.org