



BAYOU PRESERVATION ASSOCIATION

Calling all eco-conscious restaurateurs and passionate volunteers!

Bayou Preservation Association is thrilled to launch Cut the Cutlery, a groundbreaking initiative empowering restaurants and volunteers to reduce their plastic footprint and embrace reusable alternatives. Together, we can create a more sustainable dining experience for Houston while protecting our precious environment.

Why Cut the Cutlery?

- **Environmental Impact:** Every year, millions of single-use plastic utensils end up in landfills and waterways, harming wildlife and polluting our precious environment.
- **Financial Benefits:** Replacing disposable cutlery with reusables can save restaurants significant money on purchasing and waste disposal costs.
- **Customer Preference:** Consumers are increasingly seeking eco-friendly dining options, and businesses that prioritize sustainability gain a competitive edge.

Join the Movement:

Restaurants:

- **Engage with Our Toolkit:** Access expert resources and guidance on transitioning to reusables, including cost-saving tips and marketing strategies.
- **Receive a Cut the Cutlery Kit:** Equip your staff with everything they need to implement the program, including reusable utensils, signage, and educational materials.
- **Connect with a Community of Champions:** Join a network of restaurants committed to reducing plastic waste and share best practices.

Volunteers:

- **Become a Cut the Cutlery Ambassador:** Receive training and materials to confidently approach restaurants and help them implement the program.
- **Make a tangible difference:** Empower restaurants to embrace sustainability and reduce their plastic footprint.
- **Contribute to a cleaner, healthier Houston:** Protect our waterways and environment alongside passionate volunteers and restaurants.

Benefits for Participation:

- **Restaurants:** Positive publicity, reduced costs, enhanced customer satisfaction, and environmental impact.
- **Volunteers:** Make a direct impact, gain valuable experience, and connect with the community.

Ready to Cut the Cutlery?

Restaurants: Visit our website or contact us today to learn more and join the movement!

Volunteers: Sign up to become a Cut the Cutlery Ambassador and make a difference!

Additional Information:

- This program is based on the national Trash Free Texas Restaurant Program, adapted to fit Houston's specific needs and context.
- We offer flexible participation options to cater to different restaurant sizes and models.