



Watershed Explorer Kit



HOW YOUR CONTRIBUTION WILL HELP:

- Printing full-color 16-page field guide booklets
- Water collection and testing equipment
- Packaging/branding
- Marketing materials for designated pick-up location (this includes branded posters with your logo/name)
- Creating Instructional Demo Videos for visual resources*

Bayou Preservation Association's (BPA) Watershed Explorer Kits are reusable, hands-on educational resources and activities designed to provide youth, educators, and families with an immersive experience of the natural wonders of Houston's waterways anywhere.

Through hands-on learning experiences, the Watershed Explorer Kits will develop behaviors consistent with BPA's vision of creating life-long watershed stewards, engaging youth in multiple disciplines and cultural experiences over an extended period of time, and providing opportunities and experiences to immerse Houstonians in our local landscapes.

The included reusable watershed activities will help develop the next generation of stewards, using these as foundations for exposure to conservation efforts through the study of science, environmental literacy, and art.

Goals of the Watershed Explorer Kit Activity:

- Connect youth with their local watershed and environmental venues
- Raise awareness amongst youth and educators about watersheds, bayous, and streams
- Provide youth and educators with reusable watershed health-related educational material and resources
- Provide tools and tangible resources to participate in stewardship opportunities

The impact will be measured by:

- The number of Watershed Explorer kits distributed
- The number of supplies reordered
- Post-experience survey from parents and educators

Watershed Explorer Kit

What's in the Watershed Explorer Kit?

This engaging learning and hands-on activity consists of:

- Full-color 16-page field guide
- Branded wrapped explorer kit box
- Water testing strips
- Testing tubes
- Sample Collection Bottles
- Safety Gloves
- Tweezers
- A branded BPA pencil for recording and observations
- & Houston Artist Sarah Welch's Heron/Native Plant Illustration Sticker

IMPACT LEVELS:

\$3k Watershed Contributor Impact:

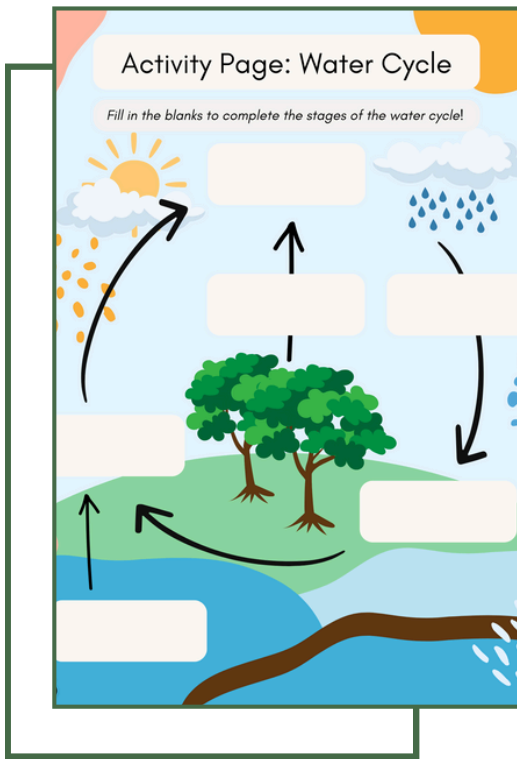
- Provide a classroom set of 30 full-color printed field guides & 30 Watershed Explorer Kits
- Logo/Name printed on the inside cover page of the field guide to recognize supporting sponsor and logo/name presented on the program webpage
- 2 dedicated social media post

\$5k Watershed Enthusiast Impact:

- Sponsor 2 distribution days
- Provide 100 full-color printed field guides & 100 Watershed Explorer Kits
- Logo/Name printed on the inside cover page of the field guide to recognize supporting sponsor and logo/name presented on the program webpage
- 2 dedicated social media posts across all social platforms

\$10k Watershed Champion Impact:

- Sponsor 3 distribution days
- Provide 200 full-color printed field guides & 200 Watershed Explorer Kits
- Logo/Name printed on the inside cover page of the field guide to recognize supporting sponsor and presented on the program webpage
- 4 dedicated social media posts across all social platforms and a prominent feature in BPA's newsletter
- Support the production of 3 demonstration videos for educators and parents.



COMPANY NAME:

CONTACT NAME:

ADDRESS/CITY/STATE/ZIP:

EMAIL:

PHONE:

SPONSORSHIP LEVEL:

SIGNATURE:



SUBMIT ONLINE
OR
INVOICE ME